

# Network Insights

Great news – life just got a little easier. Enjoy access to standardized and relevant reports with Network Insights. Bolster your supply chain's resilience with the help of comprehensive dashboards, benchmarking data and actionable recommendations – all in real time.

Network Insights by Transporeon is the first business intelligence tool delivered as a SaaS model.



## CHALLENGES

### DECISIONS BASED ON GUT FEELING

Strong focus on relationships in transport logistics leaves the majority of decision-making reliant on gut feeling. Unfortunately, opportunities to optimize processes and decisions based on fact and accurate data are often missed as a result.

### DIGITALIZATION OF LOGISTICS

Our world is changing – millions of data points are collected every day, and logistics is no exception. No company can afford to miss out on the opportunities that come with increased digitalization.

### CREATION OF IMPACTFUL REPORTS

With so much data at our fingertips, creating meaningful reports can be a challenge. Data soon becomes out of date and very resource-hungry. Advanced data analysis is essential in making the most of the information available.

### HIGH MANUAL EFFORT TO SET UP REPORTING

Setting up business intelligence requires enormous manual effort. With so much to manage on a daily basis, logistics and IT teams often end up with granular reports that fail to accurately show the bigger picture.

## FEATURES

### COMPREHENSIVE INSIGHTS INTO YOUR LOGISTICS

Get standardized analysis of your logistics operations easily – without the need for manual effort to set up reports.

### RELEVANT DASHBOARDS

From carbon visibility to transport execution to carrier evaluation – your most relevant insights are now delivered in one dashboard view.

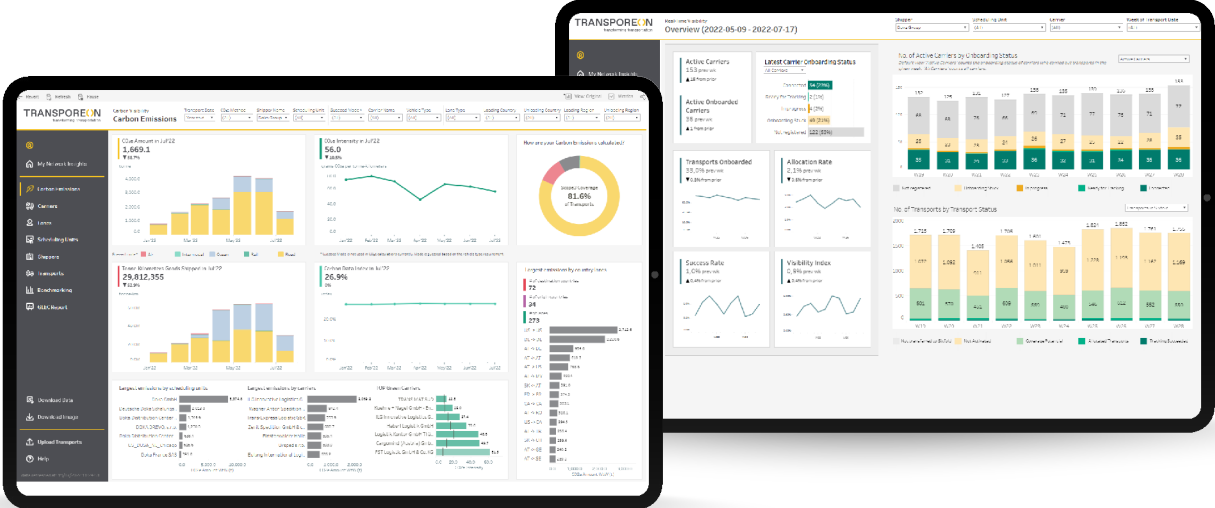
### RECOMMENDATIONS ON ACTIONS

Data alone isn't enough anymore. You'll receive recommendations and alerts based on the insights gained from advanced data analysis.

### EVERYTHING IN REAL TIME

Your data within Transporeon forms the basis for Network Insights, giving you access to relevant dashboards updated in real-time.

HOW IT WORKS



BENEFITS

UNDERSTAND YOUR NETWORK

- › Access to impactful reporting in standardized dashboards
- › No manual effort to set up reports
- › Possibility to benchmarking against the wider market
- › Increase your supply chain resilience by analyzing and steering your operations in real time
- › Make smart and informed decisions based on recommendations rooted in data

“With Network Insights we aim to provide **standardized and impactful business intelligence** to support our partners’ businesses.”

ARMIN MUSIJA  
MANAGER STRATEGIC INITIATIVES  
TRANSPOREON

GET STARTED WITH NETWORK INSIGHTS

Contact us! Our dedicated team is here to support you in getting the most out of your data.

VISIT OUR WEBSITE